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# Montana Small Business Win 2025 Better Business Bureau Award

***This local business has been honored for dedication to ethics in the marketplace.***

**(HELENA, MT) Oct. 30, 2025 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced the winners for this year’s recipients of the BBB Awards, presented by [Bridge City Law | Accident & Injury Lawyers.](https://www.bbb.org/us/or/portland/profile/personal-injury-lawyer/bridge-city-law---accident-injury-lawyers-1296-1000076045) Among the 2025 winners is one new small business from Montana.

The [**Torch Awards for Ethics**](https://www.bbb.org/local/1296/bbb-awards/torch) is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area.   
Similarly, the [**Spark Awards**](https://www.bbb.org/local/1296/bbb-awards/spark) can only be earned by exceptional small businesses that have been operating for three years or less, and entrepreneurs aged 35 or younger.

The Montana winner of the 2025 **Spark Awards for Entrepreneurship**, the award granted to young and outstanding new businesses and their owners, is [Dire Design Haus](https://www.bbb.org/us/mt/kalispell/profile/packaging-design-and-development/dire-design-haus-1296-1000152928)!

"From seasoned leaders to rising entrepreneurs, this year's award winners represent the full spectrum of what ethical business can look like," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "Some have been building trust for decades while others are just getting started, but each of these businesses shares a commitment to doing things the right way. Each has proven to be a source of light in their marketplaces, and that's what truly sets them apart."

These BBB Award winners were [announced](https://thebbb.org/awards) as part of a multi-location virtual ceremony held on October 30, 2025.

**About the winner:**

[Dire Design Haus](https://diredesignhaus.com/) is a Kalispell-based, BBB Accredited studio creating sustainable adventure gear and advising brands on softgoods. Its Drikon™ backpack uses 100% recycled RPET (~20 bottles per bag) and plants a tree via the National Forest Foundation—purpose-built, planet-forward design.

**About Better Business Bureau:**

Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to business celebration and consumer protection programs across the local service area. For more information, visit BBB.org/gwp.

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